



# AGENDA REQUEST FORM

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

<b>MEETING DATE</b>	May 2 2017 10:35AM - School Board Operational Meeting	<b>Special Order Request</b>	<input type="radio"/> Yes	<input checked="" type="radio"/> No
<b>ITEM No.:</b>	<b>AGENDA ITEM</b>	<b>Time</b>		
LL-4.	ITEMS			
	<b>CATEGORY</b>			
	LL. OFFICE OF PORTFOLIO SERVICES			
	<b>DEPARTMENT</b>	<b>Open Agenda</b>		
	Athletics	<input checked="" type="radio"/> Yes <input type="radio"/> No		

**TITLE:**  
Student Enrichment in the Arts (SEAS)

**REQUESTED ACTION:**  
Approve the 2017-2018 SEAS program at schools and at the Broward Center for the Performing Arts.

**SUMMARY EXPLANATION AND BACKGROUND:**  
Since 1991, The School Board of Broward County, Florida, in partnership with the Broward Center for the Performing Arts, has presented the national award-winning Student Enrichment in the Arts (SEAS) program. The SEAS program continues to offer a unique style of learning by integrating theatrical performances in dance, music and drama into the student's education. SEAS brings to life storybooks and novels on stage. Each and every performance includes a study guide that links the performance to Florida Sunshine State Standards. Approximately 168 performances benefiting 127,068 students will take place in theaters and at schools during the 2017-2018 school year at a cost factor to the District of a little more than \$2.00 per student.  
See Supporting Docs for continuation of Summary Explanation and Background.

**SCHOOL BOARD GOALS:**  
 Goal 1: High Quality Instruction  
  Goal 2: Continuous Improvement  
  Goal 3: Effective Communication

**FINANCIAL IMPACT:**  
The total financial impact of this item is \$304,150. The source of funding is the Department of Athletics and Student Activities budget.

**EXHIBITS: (List)**  
(1) Summary Explanation 17-18 (2) SEAS Matrix (3) Approved Board Item LL-5 6-21-16

**BOARD ACTION:**  
**APPROVED**  
(For Official School Board Records Office Only)

**SOURCE OF ADDITIONAL INFORMATION:**

Name: Shawn Cerra	Phone: 754-321-2550
Name:	Phone:

**THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA**  
Senior Leader & Title

Leslie M. Brown - Chief Portfolio Services Officer

Signature  
Leslie M. Brown  
4/20/2017, 11:53:11 AM

Approved In Open Board Meeting On: MAY - 2 2017  
By: Abby M. Friedman  
School Board Chair

Summary Explanation and Background Continued  
LL-4

What makes the SEAS program truly unique is its commitment to providing educational and artistic opportunities to all students free of charge. Regardless of socio-economic standing, the SEAS program is open and available to all schools, teachers and students. There is no admission charge for SEAS shows. The SEAS program ensures that students have the opportunity to become appreciators and producers of the arts. This year's programming includes national, international and local performing arts.

SEAS is the cornerstone program for the School Board's partnership with the Broward Center for the Performing Arts (BCPA). Approximately twenty-six years ago, the BCPA received a \$7.5 million PECO grant initiated by The School Board of Broward County, Florida to fund the construction of the Broward Center for the Performing Arts complex. Through an interlocal agreement, the School Board has a forty-year, rent-free lease of the 580-seat Amaturio Theater. Under the interlocal agreement, The School Board of Broward County, Florida has exclusive use of the theater during school year daytime hours. The school system's partnership with BCPA allows usage of the world-class 2,500 seat Au-Rene Theater and 1,167 seat Parker Playhouse.

The funding source for the SEAS program is the district's General Fund. SEAS expenses include production costs, overhead/backstage and transportation costs. SEAS expenses for 2017-2018 school year are:

\$114,150 – Production costs paid to performance organizations for 2017-2018 shows

\$75,000 – Backstage/overhead costs related to use of the theater

\$115,000 – Transportation – District pays 50% of the transportation costs to ensure that all schools have equal access to attend programs regardless of economic standing. The only expense to schools under SEAS for the 2017-2018 season is 50% of the transportation cost.

Exhibit 2 contains the following information: performance companies, grade level targeted, summary of the production, number of shows, location, estimated student attendance and production/artistic costs.